

Power-UP PROGRAMS

Build the skills today for tomorrow's success

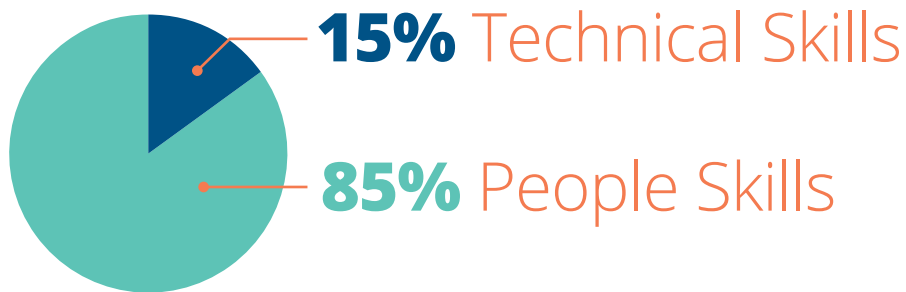


Preparing **college students** to enter the job market with confidence, professionalism, and leadership skills.

- Are your students ready to meet today's demanding and challenging job market?
- Do they have the competitive edge?

Did you know?

The reason a person is able to get a job, keep a job, and move ahead in that job:



The Stanford Research Institute, Harvard University, and the Carnegie Foundation spent over \$5M and 5 years studying why some people succeed. They found that **15%** of the reason a person is able to get, keep, and move ahead in a job is based on **technical skills** and **85%** of the reason is based on **people skills**.



“...seminar series fit impeccably into the overall academic, professional and social curriculum of college/career prep courses...”

— I. DeShield, GWU

“I believe that every student who participated in your seminar now has a competitive edge when they walk into a college/job interview, engage in professional networking, and meet and converse with new people.”

— G. Griffin, SVA

Highly engaging and energizing programs that motivate, educate, and offer immediate strategies that lead to an exceptional competitive advantage.

Benefits

- Builds confidence
- Instills an attitude of excellence
- Improves communication
- Creates positive impressions
- Cultivates meaningful relationships
- Develops respect for self and others

TITLE	DESCRIPTION	LENGTH
Social Savvy	Greetings & Introductions, Remembering Names, Etiquette of Public Places (Movies, Theaters, Concerts), Social Events (Parties, Invitations, Host/Guest Duties, Gift Giving & Receiving, Thank You Notes)	3 Hours
Effective Communication	Non-Verbal Communication (Body Language, Vocal Quality, Clothing Choices), Listening Skills, Word/Phrase Choices, Written Communication, Powerful Speeches	3 Hours
Social Media Makeover	Do's & Don'ts of Twitter, Facebook, Skype, LinkedIn, Pinterest, Instagram, etc.; Showing Respect to Self & Others, Presenting a Positive On-Line Image	2 Hours
Interview Like a Pro	Resume Writing, Employer/School Research, Questions to Ask, Prepare Answers, Attire, Arrival, Greetings, Verbal & Non-Verbal Communication, Follow-up	3 Hours
Leadership & Success	Attitude, Integrity, Confidence, Benefits of a Mentor, Networking, Lead by Example, Take Responsibility, Communication	3 Hours
Business Dining	Place Settings, Styles of Eating (American & Continental), Formal & Informal Dining, Do's & Don'ts of Eating, Receiving Line Basics, Presenting & Accepting a Toast, Understanding Buffets	3 Hours
First Impressions	Body Language, Clothing Choices, Personal Grooming, Posture, Walking/Sitting with Poise, Entering a Room/Networking	2 Hours
Networking Know-How	Benefits, Network Groups/Events, Preparation, How to Mingle, How to Engage, Business Cards, Follow-up Basics, Building Relationships, Working Your Network, Giving	2 Hours
Presentation Mastery	Choosing Topics, Outline the Presentation, The Audience, Story Telling, Voice/Tone, Body Language, Slide Preparation, Practice Skills, Power Openings/Closings	3 Hours
Customer Service	Overview of Best Practices, Customer-Centric Cultures, First/Last Impressions, Customer Touch Points, Teamwork, Communication, Social Savvy, Above & Beyond Service Matters, Service Failures, Creating Loyal Customers	3 Hours
MBTI	The Myers Briggs Type Indicator (MBTI) is an assessment that is beneficial in understanding learning, communication, and social interaction styles. This assessment is taken by each student, scored, and reviewed in a classroom format with activities and break-out sessions to encourage self-awareness and understanding of others.	3 Hours

Note: All programs may be customized to fit your scheduling needs.



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